Supplying your Artwork for Large Format Printing

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1. **Work to Scale**

   Design your artwork at 25% or 50% of the final printed size to keep file sizes manageable. Make sure to keep everything in proportion, including bleed, text, and images. Let us know what scale you've used in the file name or email.

2. **Bleed and Crops Marks**

   Include at least 3mm bleed on all sides at your design scale. This allows us to trim the printed piece cleanly. Some signage may require up to 10mm bleed - we'll advise if that's needed. Also include crop marks (small lines in the corners of your artwork) to show where the final piece should be trimmed. Most design programs allow you to tick "Crop Marks" when exporting your file as a PDF.

3. **Resolution**

   150 DPI full size is usually perfect for large format printing. If you're designing at 25% scale, use 300-600 DPI to ensure a crisp result.

4. **Colour Mode**

   Always use CMYK colour mode, not RGB. This ensures colours appear as expected when printed.

5. **Text and Fonts**

   Convert all text to outlines (curves or paths) before exporting your file. This ensures there are no font issues during print.

6. **File Format**

   The best file format is high-resolution PDF with bleed and crop marks included. If possible, include the original design files too (e.g. AI, PSD, or InDesign).

7. **Vector Logos and Graphics**

   To keep your designs sharp at any scale:

   - Supply logos, icons, and line graphics as vector files (e.g. .ai, .eps or embedded in your PDF)
   - Avoid using low-res images or raster logos - they may appear blurry when scaled up

8. **Orientation and Layout**

   Check that your artwork is the correct way around (portrait or landscape) and matches the intended finished size and layout.

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Final Checklist:

- ☐ Correct scale and proportions
- ☐ 3mm bleed and crop marks included
- ☐ 150 DPI at full size (or 300 - 600 DPI at reduced scale)
- ☐ CMYK colour mode
- ☐ Text converted to outlines
- ☐ Logos and graphics as vectors
- ☐ Files saved as high-res PDF, .ai or .eps

Need Help?

We're happy to check your files before print.
Email hello@madebybison.co.uk or call **01622 677 541.**

If your file is over 10MB, please use our WeTransfer link to
upload your file - https://madebybison.wetransfer.com/