

Supplying your Artwork for Digital Foiling

You'll need to supply three separate files:

File 1: Visual Reference

A combined version to show how your final product should look.

- Include both print and foil elements together
- Used for visual reference only - this file is not used for printing

File 2: Print-Only Artwork

Your main design, without any foil elements.

- Leave out all foiled items
- Backgrounds should extend behind where foil will sit
- If any printed elements overlap the foil, subtract those shapes from the foil file

File 3: Foil-Only Artwork

A file showing only the parts to be foiled.

- Foil elements must be 100% black (key) in CMYK
- Include no other design elements
- This file must align perfectly with the print artwork
- Use vector shapes wherever possible for accuracy

Using Multiple Foil Colours?

- Create a separate file for each foil colour
- Each should be set to 100% black
- Name files clearly (e.g. RoseGoldFoil.pdf)
- All files must align exactly with the final layout

File Setup Requirements (for all files)

- Includes 3mm bleed on all sides
- Convert all text to outlines
- Save files as high-resolution PDF, .ai, or .eps
- Supply logos and foil shapes as vectors for clean, crisp edges

Tips for the Best Foiling Results

- Avoid foiling lines thinner than 0.5mm
- Avoid reversed-out foil lines thinner than 2mm
- Keep 1mm spacing between separate foil elements
- Avoid placing foil right on the edge of your artwork - it can chip when trimmed
- Design with tolerance - small shifts between print and foil layers can happen



File 1: Visual Reference



File 2: Print Only



File 3: Foil Only

Final Checklist:

- Visual reference supplied (File 1)
- Print-only artwork (File 2)
- Foil-only artwork (File 3), 100% black
- Files include 3mm bleed
- Text converted to outlines
- Logos/graphics supplied as vector shapes
- Files saved as high-res PDF, .ai or .eps
- Foil and print layers properly aligned

Need Help?

We're happy to check your files before print.

Email hello@madebybison.co.uk or call **01622 677 541**.

If your file is over 10MB, please use our WeTransfer link to upload your file - <https://madebybison.wetransfer.com/>